

The screenshot displays the Atrium Media Website interface. At the top, there is a search bar and a 'View Recently Added' button. A navigation menu includes links for Marketing Support, Sales Support, Learning, Installation, Specifications, Aluminum, Videos, and Links. The main content area features a large 'WELCOME' banner with the text 'The Atrium Media Site' and 'Tools, resources and information designed to help you sell Atrium windows and doors!'. Below this is a 'New Black Painted Exterior Option' button. The section 'Everything You Need in One Place' explains the site's purpose and provides three main resource categories: Literature and Print, Product Specifications, and Window Wizard, each with a 'View Now' button. A 'Featured Atrium Videos' section shows six video thumbnails with titles like 'Atrium Manufacturing Story' and 'Atrium Vinyl Sliding Patio Doors'. The footer contains 'Media Site Sections', 'Recently Added' (listing literature and brochures), 'Get Acrobat Reader', and 'Visit Atrium's Website' buttons.

The media site is mobile friendly - Convenient access from your desktop, laptop, tablet or smart phone!

At a glance – Atrium’s Media Website

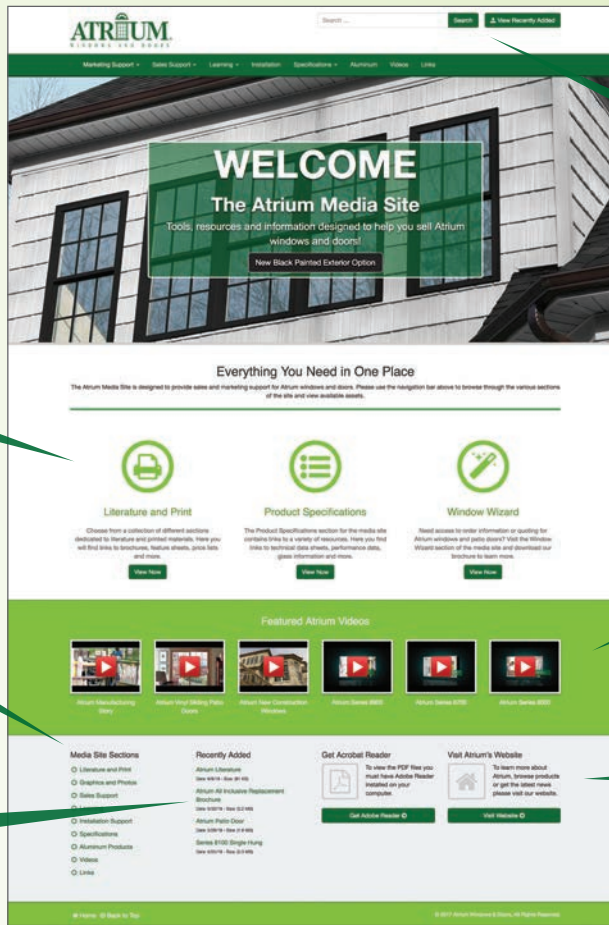
<http://marketing.atrium.com>

User Friendly Navigation Bar

Easy Access To:
- Literature
- Specifications
- Window Wizard

Navigate the Site by Category

“Recently Added” Section



Search Feature
(by Category)
ie: feature sheets

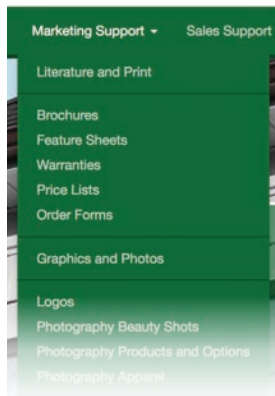
Quick Link to Atrium's Videos

Link to Atrium's Website

At a glance – Drop Down Menu Lists

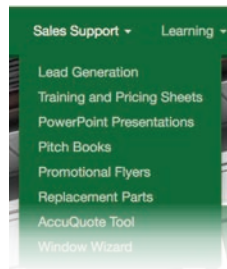
MARKETING SUPPORT

Area includes Literature/Print and Graphic/Photos sections contain selections of literature and other printed materials for dealers to use in your marketing Atrium products. The Graphics and Photography section of the Atrium Media Site contains a selection of product images for dealers to use in your marketing and advertising of Atrium products. A collection product beauty shots made available for promotional usage.



SALES SUPPORT

A collection of resources designed to help with selling Atrium windows and doors. The Sales Support section of Atrium's Media Site contains sales support materials such as presentations, replacement parts, electronic tools and more. In-home pitch books are also available in this section. All materials are available for preview or download as PDF files, and some files are available in Excel format.



LEARNING

A collection of educational resources and videos about windows and doors. Here you will find educational videos and presentations, which relate to the Atrium windows and doors program. Each section contains unique resources designed to cover specific product and sales topics.



Scan to view media site

INSTALLATION SUPPORT

A collection of product installation guides, videos and instructions. All available downloads are listed below with file size information. Locate the item you wish to download and click on the Download button. You will be taken to a page where you will be able to download the file and save it to your computer/device.



SPECIFICATIONS

The Product Specifications section of Atrium's Media Site contains detailed product information, performance data, configurations and more. All materials are available for preview or download as PDF files, and some files are available in Excel format. To get started choose one of the sections in the right-hand column and begin browsing resources.



<http://marketing.atrium.com>

