

Offering Atrium Product Pitch Books in PowerPoint & Keynote electronic formats!



Technology is everywhere. It is changing the way we communicate and share information. This is true in all industries, including ours.

Atrium Windows and Doors is now offering our Product Pitch Books in two electronic formats: PowerPoint and Keynote to help with your in-home sales presentations. Each is available on our Atrium media site: <http://media.atriumwindows.com>

The Atrium Product Pitch Book takes the homeowner through the reasons people invest in replacement windows and how they may realize a utility savings. The Atrium product is then presented with specific features, benefits and upgrades. This is an incredible in-home sales tool.



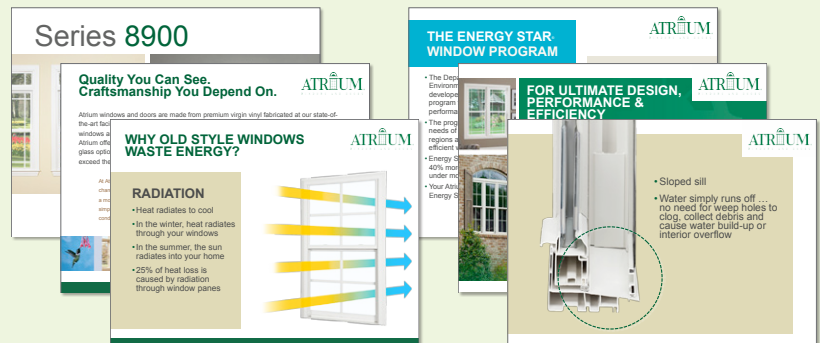
# Atrium Product Pitch Books now in PowerPoint and Keynote formats.



## Customizable Atrium PowerPoint Dealer Pitch Books – MAKE IT YOUR OWN!

Using the popular presentation program MicroSoft Office PowerPoint, we have developed the Atrium Pitch Books so you can incorporate your own company's logo on every page. The pitch book presentation is divided into sections so it is customizable. You can build it depending on the Atrium replacement product you choose to present –

the Series 8900, 8700 or 8300. You can even add your own slides about your company's history or incorporate portfolio photos of completed projects. With your Atrium PowerPoint, you can show your presentation on a laptop or print your customized presentation to hand out. The choice is yours.



## NEW Atrium Keynote Pitch Book Presentations – READY TO USE NOW!

If you have an Apple® iPad or iPhone with the Keynote presentation program (Keynote is available as download purchase on iTunes), we now offer three Product Pitch Books. This gives you another electronic in-home option to present the Atrium Replacement Window Series.

Each Keynote Product Pitch Book presentation goes through the reasons people invest in replacement windows, how they may realize a utility savings and then flows into the Atrium product lines with specific

features and benefits. It's great way to show your in-home sales presentation.

**To access the media site go to Safari browser, to <http://media.atriumwindows.com>**

- Select iPad Downloads
  - Select desired Series' presentation
  - Select "Open in Keynote" after file loads (top right of screen)
- NOTE: If selection option disappears, tap screen

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Every sales tool you will need is available on the Atrium Marketing Media Web site located at <http://media.atriumwindows.com>

[www.atrium.com](http://www.atrium.com)  
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WINDOWS AND DOORS