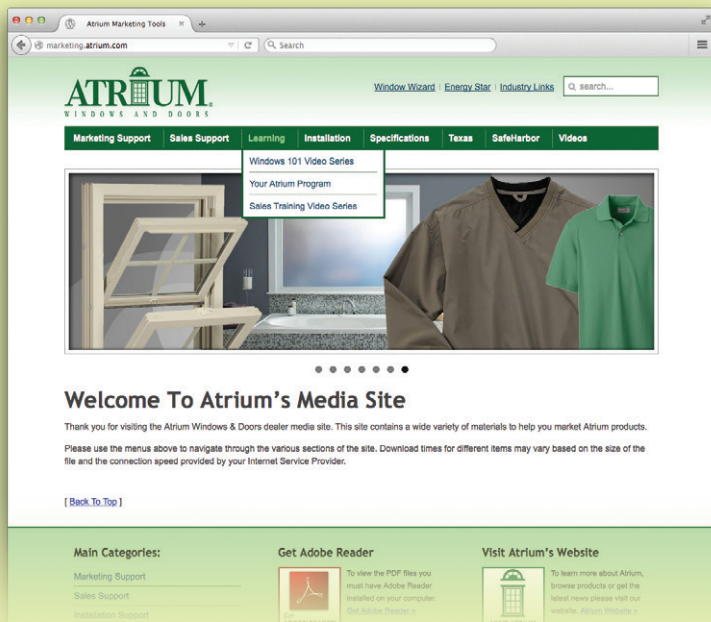


ATRIUM LEARNING CENTER



An extremely valuable window resource for everyone where window school is always open

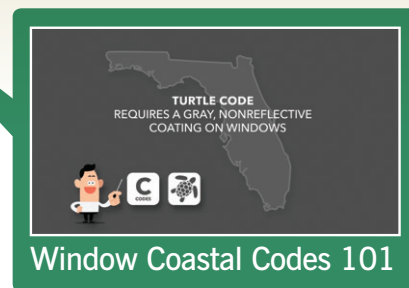
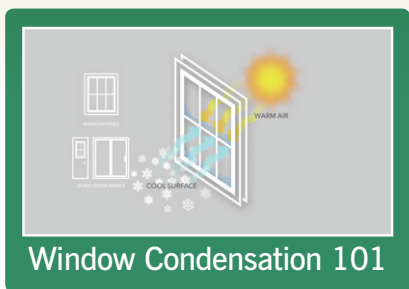
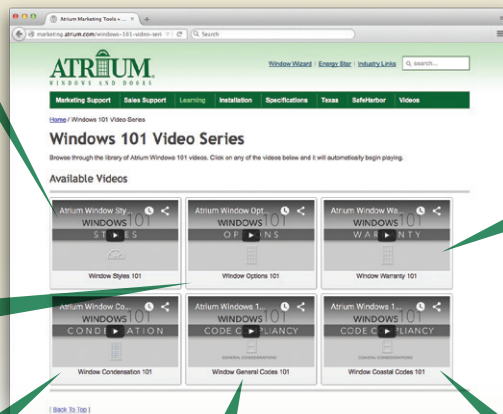
By engaging the senses – sight, motion and sound, we retain more information. With that in mind, we have developed our new Atrium Learning Center. This new section offers engaging and informative videos for the Atrium brand. The ever-expanding Atrium Learning Center has everything from product line information, informative videos, marketing support, sales presentation tips and much more.

- + Windows 101 Video Series
- + Your Atrium Program
- + Sales Training Video Series

WINDOWS 101 Video Series

A valuable window resource for the novice

We've developed a valuable series of videos to explain some of the most often asked questions about windows. These engaging videos, ranging from 1 to 8 minutes, teach the basics on such subjects as **Condensation**, **Window Styles**, **Window Options**, **Window Warranty** and **Window/Building Codes**. This resource helps everyone become more educated about windows and the window business.



YOUR ATRIUM Program

**Complete training courses,
always at your fingertips**

The Atrium online training course library is available 24/7. Use the extensive course offering for deeper learning of every aspect of the entire Atrium window program. Program areas are broken into the following sections: **Program Introduction, Available Product & Pricing Training Courses** and **Available Marketing Training Courses**. Quick, informative, simple to understand videos support detailed product knowledge and product overviews.



Marketing Support Overview



Patio Door Product Overview



Product & Option Videos

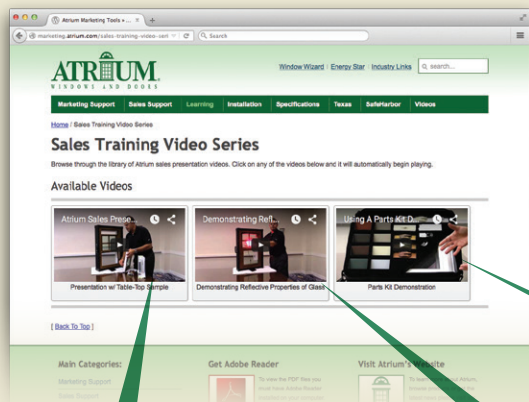


Pitch Books

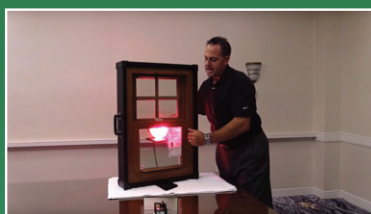
SALES TRAINING Video Series

Online coaching for improved sales presentations

Improve your sales demonstration techniques with these always available how-to sales training videos. Review such subjects as **how to best use a window table-top sample**, **how to demonstrate the reflective properties of glass**, or **how to best use a parts kit**. This library is always available online to review as many times as you like to master your presentation skills.



How to use an Atrium sales presentation with table-top sample



How to demonstrate the reflective properties of glass in an Atrium replacement window



How to use an Atrium parts kit during a sales presentation