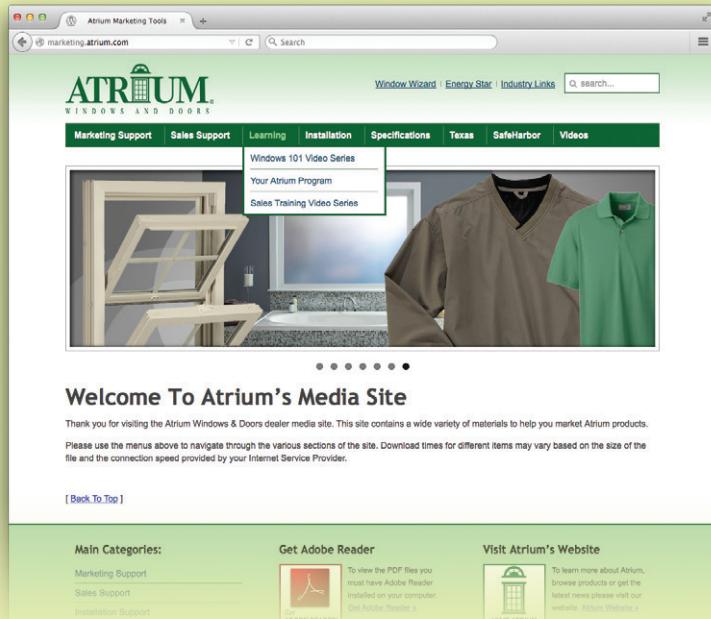


## ATRIUM LEARNING CENTER



Welcome To Atrium's Media Site

Thank you for visiting the Atrium Windows & Doors dealer media site. This site contains a wide variety of materials to help you market Atrium products. Please use the menus above to navigate through the various sections of the site. Download times for different items may vary based on the size of the file and the connection speed provided by your Internet Service Provider.

[ Back To Top ]

Main Categories: Marketing Support, Sales Support, Installation Support

Get Adobe Reader: To view the PDF files you must have Adobe Reader installed on your computer. Get Adobe Reader.

Visit Atrium's Website: To learn more about Atrium, browse products or get the latest news please visit our website: Atrium, Website.

An extremely valuable window resource for everyone **where window school is always open**

By engaging the senses – sight, motion and sound, we retain more information. With that in mind, we have developed our new Atrium Learning Center. This new section offers engaging and informative videos for the Atrium brand. The ever-expanding Atrium Learning Center has everything from product line information, informative videos, marketing support, sales presentation tips and much more.

- + Windows 101 Video Series
- + Your Atrium Program
- + Sales Training Video Series

## WINDOWS 101 Video Series

### A valuable window resource for the novice

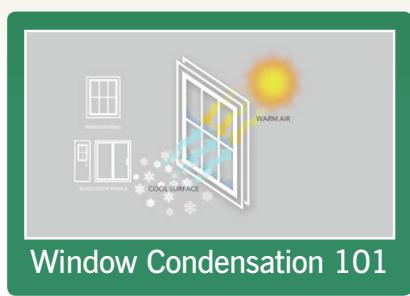
We've developed a valuable series of videos to explain some of the most often asked questions about windows. These engaging videos, ranging from 1 to 8 minutes, teach the basics on such subjects as **Condensation**, **Window Styles**, **Window Options**, **Window Warranty** and **Window/Building Codes**. This resource helps everyone become more educated about windows and the window business.



Window Styles 101



Windows Options 101



Window Condensation 101

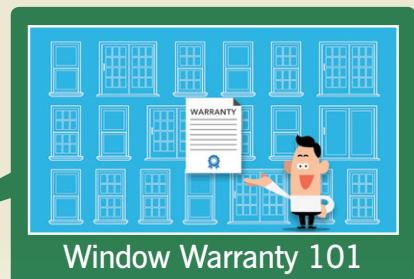


Available Videos

- Atrium Window Styles 101
- Atrium Window Options 101
- Atrium Window Warranty 101
- Atrium Window Condensation 101
- Atrium Window Co. Condensation 101
- Atrium Windows 101 Code of Transparency
- Atrium Windows 101 General Codes 101
- Atrium Windows 101 Coastal Codes 101



Window General Codes 101



Window Warranty 101



Window Coastal Codes 101

## YOUR ATRIUM Program

Complete training courses,  
always at your fingertips

The Atrium online training course library is available 24/7. Use the extensive course offering for deeper learning of every aspect of the entire Atrium window program. Program areas are broken into the following sections: **Program Introduction, Available Product & Pricing Training Courses and Available Marketing Training Courses.** Quick, informative, simple to understand videos support detailed product knowledge and product overviews.



Marketing Support Overview



Patio Door Product Overview



Product & Option Videos



Pitch Books

## SALES TRAINING Video Series

### Online coaching for improved sales presentations

Improve your sales demonstration techniques with these always available how-to sales training videos. Review such subjects as **how to best use a window table-top sample, how to demonstrate the reflective properties of glass, or how to best use a parts kit.** This library is always available online to review as many times as you like to master your presentation skills.



How to use an Atrium sales presentation with table-top sample



How to demonstrate the reflective properties of glass in an Atrium replacement window



How to use an Atrium parts kit during a sales presentation